

## Celebrate Opening Day at Extra Innings Midland-Odessa

Press Release

March 26, 2009



Middleton, MA – March 26, 2009 – As Major League Spring Training winds to a close, ballplayers in West Texas can experience Opening Day a few days early next week as Extra Innings, America’s premier indoor baseball and softball training center, celebrates the Grand Opening of its newest Texas location in Midland on Saturday, April 4<sup>th</sup>. Guests are invited to swing by for this free event from 9AM to 6 PM that will feature complimentary food, free tunnel rentals, mini-clinics and player evaluations by the instructional staff, giveaways and raffle prizes, including Midland RockHounds tickets. Guests will also receive a 10% discount off all player pack membership purchases that day.

**Extra Innings Midland-Odessa** is the Permian Basin’s one-stop-shop for everything baseball and softball. The new facility, located at 10400 State Highway 191 in Midland, will feature 12,000 square feet with 20 foot ceilings, 6 multi-use practice tunnels, a circuit training area, fully-stocked Pro Shop and a team & birthday party area.

Extra Innings Training Centers are unique in the marketplace. Each facility, regardless of size, offers year-round practice facilities for ballplayers of all ages and ability levels, professional instruction, and a nationally recognized Pro Shop that carries the top brands of baseball and softball equipment and apparel available today.

“It’s a privilege and an honor to open up a first-class training facility and pro shop here in West Texas. People here are known for their friendliness, toughness and love for sports, and I look forward to building relationships and business through the avenues of baseball and softball,” said Marcus Gardner, owner of Extra Innings Midland-Odessa. “The response from the community has been overwhelmingly positive so far, and I can’t wait to open the doors and begin the journey of making Extra Innings Midland-Odessa THE place to go for all of your baseball and softball needs.”

For more information on Extra Innings Midland-Odessa, visit [www.extrainnings-midlandodessa.com](http://www.extrainnings-midlandodessa.com), or contact us by phone at (432) 617-HITS (4487) or email at [info@extrainnings-midlandodessa.com](mailto:info@extrainnings-midlandodessa.com).

### **About Extra Innings Franchise Company:**

Founded in 1996 and based in Middleton, MA, Extra Innings provides practice facilities, professional instruction and a nationally recognized Pro Shop to baseball and softball players of all ages and ability levels. Extra Innings Franchise Company is committed to providing these same opportunities and services to ballplayers across the country with its franchise initiative. Extra Innings currently has over 30 locations nationwide. Additional locations are set to open in 2009 in California, Colorado, South Carolina, Texas, and Washington. For more information, visit [www.extrainnings.us](http://www.extrainnings.us).

