

Extra Innings Slides into Arizona

Press Release

May 22, 2009



National Franchise Company Announces Signing of Tempe/Chandler Franchise

Middleton, MA – May 22, 2009: Extra Innings, America’s premier indoor baseball and softball training center, is coming to Arizona in 2009. The Middleton, Massachusetts based Extra Innings Franchise Company is proud to announce the signing of a new franchise for Tempe/Chandler, AZ. Extra Innings Tempe/Chandler will open in late 2009.

Extra Innings Tempe/Chandler will showcase a first class facility providing optimal space for all around baseball or softball training needs. The location will service and support baseball and softball players in the East Valley and beyond.

“If anyone has spent time in Arizona during the summer, they understand the need for a first-class indoor baseball/softball training facility. With daytime temperatures reaching 100-110 degrees for an average of 127 days a year, the thought of bringing Extra Innings to the desert was a no-brainer for me,” said Shep Ellis, co-owner of Extra Innings Tempe/Chandler. “Amy and I are very proud to join the Extra Innings team and are excited to open the premier baseball and softball franchise for all the ballplayers in the Tempe/Chandler area.”

Extra Innings Training Centers are unique in the marketplace. Each facility, regardless of size, offers year-round practice facilities for ballplayers of all ages and ability levels, professional instruction, and a nationally recognized Pro Shop that carries the top brands of baseball and softball equipment and apparel available today.

About Extra Innings:

Founded in 1996 and based in Middleton, MA, Extra Innings provides practice facilities, professional instruction, and a nationally recognized Pro Shop to baseball and softball players of all ages and ability levels. The Extra Innings Franchise Company is committed to providing these same opportunities and services to ballplayers across the country with its franchise initiative. Additional locations are set to open this year in California, Colorado, Ohio, South Carolina, Tennessee and Washington. For more information, or to find a location near you, visit www.extrainnings.us.