

## Extra Innings Heads for the Rockies

Press Release

December 8, 2009



### *Extra Innings Longmont's Grand Opening On-Deck this Saturday, December 12th*

Middleton, MA – December 8, 2009 – The holidays are just around the corner and winter may be in full-effect, but ballplayers in Boulder County and the St. Vrain Valley can get a head-start on their offseason training as Extra Innings, America's premier indoor baseball and softball training center, celebrates the Grand Opening of its first Colorado location in Longmont this Saturday, December 12<sup>th</sup>. Guests are invited to swing by for this free event from 10 AM to 6 PM that will feature free tunnel rentals, free hitting & pitching analysis from the Extra Innings Longmont instructional staff, free food & drink, giveaways and raffle prizes. Guests will also receive a 10% discount off all player pack membership purchases and 10% off all Pro Shop purchases that day.

**Extra Innings Longmont** is Boulder County's new one-stop-shop for all things baseball and softball. The facility, located at **120 9<sup>th</sup> Ave, Unit G-1** in Longmont features 12,000 square feet of indoor training space with 22 foot ceilings, 8 multi-use practice tunnels, circuit training area, fully-stocked Pro Shop and a team & birthday party area.

Extra Innings Training Centers are unique in the marketplace. Each facility, regardless of size, offers year-round practice facilities for ballplayers of all ages and ability levels, professional instruction, and a nationally-recognized Pro Shop that carries the top brands of baseball and softball equipment, apparel and accessories available today at the lowest prices.

"It's been a lifelong dream of ours to have a place in a great community where we can make a difference in a kid's life," said Mike Newton, owner of Extra Innings Longmont. "We feel that Extra Innings fills a big need in this community & will help area kids improve their game and achieve their goals on the diamond."

For more information on Extra Innings Longmont, log onto **[www.ExtraInningsLongmont.com](http://www.ExtraInningsLongmont.com)** or contact them by phone at **(303) 776-2255** or email at **[info@ExtraInningslongmont.com](mailto:info@ExtraInningslongmont.com)**.

#### **About Extra Innings Franchise Company:**

Founded in 1996 and based in Middleton, MA, Extra Innings provides practice facilities, professional instruction and a nationally recognized Pro Shop to baseball and softball players of all ages and ability levels. Extra Innings Franchise Company is committed to providing these same opportunities and services to ballplayers across the country with its franchise initiative. Extra Innings currently has over 30 locations nationwide. Additional locations are set to open this year and in 2010 in Arizona, Ohio, South Carolina, Texas and Washington. For more information, visit **[www.extrainnings.us](http://www.extrainnings.us)**.